

## JOEY SEILER

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## EDUCATION

### **HARVARD LAW SCHOOL, J.D. Candidate, May 2012**

Activities: Journal of Law and Technology  
Harvard Prison Legal Assistance Project

### **UNIVERSITY OF TEXAS AT AUSTIN, B.A. with High Honors in English, June 2005**

Honors: English Honors  
Activities: Shakespeare at Winedale  
Seneca Co-op  
Thesis: *Navigating Sheridan's Satire: Ambiguities in The Critic's Satirical Project*

## PROFESSIONAL EXPERIENCE

### **ENGAGE DIGITAL MEDIA, EDITOR**

June 2007 – May 2009

Edited and wrote for VirtualWorldsNews.com and VirtualGoodsNews.com, covering the virtual worlds industry, from games like World of Warcraft and social worlds like Second Life to Hollywood projects with Paramount and enterprise-level tools produced by IBM.

- Grew both sites' traffic exponentially and hired team of freelancers.
- Helped organize the international Virtual Worlds Conference and Engage Expo series.
- Consulted as expert by reporters, investors, and entrepreneurs.
- Produced research cited by New York Times, Wall Street Journal, BBC, and more.

### **FREELANCE WRITER**

June 2005 – May 2009

Worked independently to pitch, research, and write stories on topics ranging from high-end gaming PCs to Shakespeare; served as the main theatre critic for the Austin American-Statesman, video game reviewer for the Austin Chronicle, and technology blogger for Scientific American's 60 Second Science.

### **UNDERGRADUATE WRITING CENTER, CONSULTANT**

January 2002 – May 2005

Consulted 10-12 hours a week on writing projects with undergraduate students at one of the nation's largest writing centers; presented publicity pitches and workshops on writing to student groups; and designed content for online publishing, including Virgil, our grant-winning online consultation site.

### **S.F. AUSTIN HIGH SCHOOL, ASSISTANT DEBATE COACH**

August 2001 – May 2005

Taught classes and coached debate team 2-4 evenings a week; planned curriculum for 4-15 hours of teaching each week as well as weekend coaching and extra practice sessions; helped organize and lead weekend trips for tournaments; and grew team from being locally uncompetitive to nationally ranked.

## PERSONAL

Interests include theatre (especially Shakespeare), expository and fiction writing, motorcycles, camping, travel, soccer, and reading fiction.